

Public Document Pack

SUPPLEMENTARY INFORMATION

INNER WEST COMMUNITY COMMITTEE 17TH NOVEMBER 2020

AGENDA ITEM 10 FINANCE REPORT

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| Project Name | Inner West Youth Community Committee |
| Amount applied for | £870 (£290 per ward) |
| Lead Organisation | Leeds Youth Service |
| Ward/Neighbourhood | Inner West (Bramley , Armley , Kirkstall) |

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|---------------------------------|--|
| Community Plan Objective | <p>Best City for Children and Young People :-</p> <ul style="list-style-type: none"> - Support activities that make people and places feel safer. -Support children and young people to be engaged, active and inspired <p>Best City for Health and Wellbeing :-</p> <ul style="list-style-type: none"> -Improve access and engagement in cultural activities |
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| Project Summary |
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| <p>Inner West Youth Community Committee</p> |
| <p>The WNW Locality Team continues to demonstrate youth participation in many forms including young people’s involvement in decision making events, programme planning, fund raising events, park design, recruitment, mystery shopping and peer inspections.</p> <p>The aim is to embed youth participation in the design, delivery and evaluation of youth provision aimed at them. Participant led youth work delivers more positive and meaningful outcomes compared to a prescriptive delivery which has had little or no input from the young people it is designed to help.</p> <p>Recent examples of projects and programme development that young people have been involved in include the New Wortley Transition Project and the West Leeds Sexual Health Mystery Shopping Project. Working in line with NYA ‘s Hear by Right Participation framework and The Department of Health ‘Quality criteria for young people friendly health services’, which is referred to as ‘You’re Welcome’, young people brought about real change to services aimed at them.</p> |

Teenagers go out on a 'mystery shop' testing city's sexual health services

YOUNG people who helped to assess the quality of sexual health services in west Leeds and the city centre have shared their findings with council and health officials.

Those taking part were aged 15-18 from the Farsley Health and Wellbeing group. They carried out 44 mystery "shops" across seven young people's sexual health services.

The quality and detail of their findings now means the group have been commissioned to deliver a peer education training session to new recruits and help undertake a repeat 'shop' this summer.



● 'PROJECT BENEFITS': Coun Lisa Mulherin

A formal presentation of the mystery shop experience and their findings was delivered by members of the original group

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18.6.12
earlier this week, to key council and health officials.

Young people were trained to act as mystery shoppers assessing services including pharmacies, Contraceptive and Sexual Health clinics for under 25s and C-Card sites providing a community based sexual health drop-in provision.

Councillor Lisa Mulherin, executive member responsible for health and wellbeing said: "This project is a great example of the benefits of young people as partners in service improvement. The mystery shopping experience has helped look at how we support young people."

Currently The WNW team has no specific 'Youth Participation Group' but strives to embed youth participation in all of its sessions. More recent examples include young people from the Café Lux Youth Project being involved in the recruitment process of youth workers and the Welcome Inn Youth Club organising an intergenerational event.

The aim of the Inner West Community Committee would be to involve young people in the early stages of decision making around services and projects aimed at them.

What / When / Where

- Establish an Inner West Participation Group that meets bi-weekly
- Initially form a group of 6 yp (2 yp from Bramley, Kirkstall and Armley)
- Young people aged 12 – 16
- Unit 11 Community Hub
- Venue : Kirkstall Valley Development Trust Kirkstall Bridge Shopping Park, Unit 11, Bridge Rd, Leeds LS5 3BL
- Thursday evenings 4:30 – 6:30 (time tbc)
- To commence January 2021

Session Format

- 30 minutes – welcome / general catch up/ re-cap on previous meeting
- 60 minutes - issue based topic/discussion consultation exercises/funding bids/ community and social action projects/ guest speakers e.g Ward Cllr Visits, Volunteering opportunities etc
- 30 Minutes – fun activity / arts and crafts/ team building etc

Cost/Contribution

- X 2 qualified youth workers per session
- Room hire at KVDT @ £15 per hour = £30 per session x 25 weeks = £750
- Refreshments £5 per session = £120

Purpose of IW Youth Community Committee

- Young people are involved in the decisions about services and priorities for the local area.
- Young people have the opportunity to be involved in the design, delivery and evaluation of services aimed at them
- Young people have the opportunity to be involved in a series of workshops which consider issues that concern them and explore how they can influence decisions on things such as environmental improvements, community safety, health and wellbeing and employment.
- Young people can develop social action projects that will benefit their local community.

When will the project run?

Bi-weekly Thursday evenings 16:30 – 18:30 (time tbc)

How many people can attend?

6 young people (2 from each ward) initially due to Covid restrictions with the aim of opening it out to 12 young people.

Targets for the project and how success will be measured

- Feedback from young people/parents/community
- Young people's involvement in decision making
- Representation at forums and community meetings
- Impact of social action projects
- Level of yp engagement
- Continued service engagement

How the project will be promoted and/or participation encouraged

Balanced and carefully thought out approach adhering to Covid – 19 guidelines. All participants will need signed parental consent. The Youth Service currently has expressions of interest from young people to be part of the participation group. The Group would be promoted to schools and on Social Media e.g Facebook

Exit strategy/How the project will continue after the funding

As part of the project it is hoped that young people will plan and deliver a social action project that could raise enough funds to pay for future venue hire. The intention would be to embed youth participation and for the group to continue running after the funding.

Other organisations involved

Kirkstall Valley Development Trust / Schools/ Community Organisations

Financial Information

Revenue funding requested

£870

Total cost of project

£ x 2 qualified youth workers x 25 sessions £2500 plus £870 = £3370

Full Breakdown of Costs

| Item | Wellbeing | Other (with funding body) | Date of Decision |
|---------------|-------------|---------------------------|------------------|
| Venue Hire | £750 | | |
| Refreshments | £120 | | |
| | | | |
| | | | |
| Total: | £870 | | |

Details of volunteers

Volunteer role

Communities Team Comments

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|---------------------------|---|
| Project Name | A Midsummer Night's Showcase in Bramley Park |
| Amount applied for | £500 |
| Lead Organisation | Front Room Productions |
| Ward/Neighbourhood | Bramley & Stanningley |

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| Community Plan Objective | Best City for health & Wellbeing Best City for Children & Young People Best City for Communities |
|---------------------------------|--|

Project Summary

Introduction

I am applying for support towards FRP's Leeds Summer Shakespeare Season 2021. This project was originally scheduled for Summer 2020, but has been postponed due to the Covid-19 pandemic; plans have been updated and adapted appropriately.

The project will consist of two strands: 1) Our Summer production at Temple Newsam Estate, an abridged and accessible adaptation of A Midsummer Night's Dream (AMND) performed in the Walled Garden (funded by Arts Council England). 2) Pop-up performances of our hour-long Shakespearean highlights show A Midsummer Night's Showcase (Showcase) in the weeks leading up to AMND, performed in a series of public parks across Leeds – including Bramley Park.

We are asking the Community Committee for some support towards the Showcase strand of this project, which will be rehearsed and performed as part of the wider, six-week project to take place in Leeds over Summer 2021.

The Project

FRP creates high-quality theatre for unusual and unexpected locations in Leeds, responding to specific sites and underscoring intimate storytelling with live music. Our aim is to create cultural experiences that can be enjoyed and understood by all, and our Summer Shakespeare 2021 will manifest this ethos.

Showcase will be performed in the lead up to our production of A Midsummer Night's Dream; pop up performances will take place in outdoor public spaces and will be free to attend:

- Saturday 3rd July 2021, Bramley Park, 2pm & 5pm
- Sunday 4th July 2021, Roundhay Park, 2pm & 5pm
- Saturday 10th July 2021, Middleton Park, 2pm & 5pm
- Sunday 11th July 2021, Potternewton Park, 2pm & 5pm

The Showcase is performed by eight actor-musicians, and will be supported by two Volunteers per performance. It will offer a free, easily accessible way for communities across Leeds, who may not necessarily have easy and local access to the arts, to engage with our work. The Showcase acts as a bite-sized, no risk introduction to Shakespeare, which we hope will encourage participants to consider sampling further performances in future, or, simply to enjoy for the first time some free and live theatre in their local park.

By performing in wide, open and outdoor spaces, social distancing will be easily enacted, particularly with the support given by Volunteers. We will use small coloured cones to set out 2m

distanced 'pitches' in front of each performance space, to ensure groups attending remain separate from each other.

Style

Our characteristic style combines live music, unique settings and high energy with the beauty of Shakespeare's original text. Delivered by skilled performers in a way that unearths modern day idiosyncrasies within the language, we aim to make Shakespeare a fun and relatable experience for all – from connoisseur to first-timer.

Showcase presents a medley of Shakespearean scenes, punctuated by live musical interludes featuring original arrangements of familiar pop songs, chosen to fit the context of the scene. The show runs at 60 minutes, and takes a dynamic format, with scenes selected at random by audience members. At the end of each scene, a cast member rings a bell, which signifies that a new scene needs to be picked. An audience member is then asked to point to a furred scroll; there are 12 scrolls in total, each with a different scene written within. The scene title is then read out (eg. Romeo and Juliet, Act 2 Scene 1, The Balcony Scene) before the troupe performs it.

Background and Planning

In Summer 2019, we trialled Showcase over the course of an evening at Temple Newsam Estate. This was a Pay What You Decide event that attracted over 200 audience members. The feedback showed that spectators enjoyed the sense of locality embedded in the piece, as well as feeling that they felt they'd seen an accessible Shakespearean performance, and for 9% of this audience the Showcase was their first experience of Shakespeare. There was particular enthusiasm for the participatory element of the show; spectators felt the bank of scenes and ability to perform them at random was impressive, and affirmed they'd had a high-quality experience from skilled performers.

The appropriate performance permissions have been submitted to and approved by the Events in Parks team.

When will the project run?

July 2021

Targets for the project and how success will be measured

Below are listed our Project Targets, and an outline of how we will evaluate their efficacy:

- Target: To produce intimate, engaging theatre that has been created specifically for the people of Leeds, with a distinct local relevance that members of the local community will find relatable and unique.
- Evaluation: we will evaluate this aspect via qualitative data, collected via feedback forms filled out by audience members at the end of the Showcase (pens & forms will be handed to audience members by Volunteers, who will regularly sanitise their hands, and be wearing masks). We will ask specifically about how personal and unique the experience felt.
- Target: Offer a risk-free way for new audiences to engage with Shakespeare, perhaps for the first time, with a view to encouraging repeat attendance.
- Evaluation: we will judge success via audience numbers (eg how many are present at the start of Showcase performances, and how many at the end); the form, asking whether the Showcase has impacted on spectators' desire to see more in future; via how many spectators come to see

AMND as a direct result of having seen the Showcase, which we will track via a question built into the booking process for AMND.

- Target: To create work for and reach audiences in areas of low arts engagement that don't have easily accessible local arts provision (eg the area that Bramley Park is situated in is one where 50% of the population are in the three Audience Segments least likely to engage in the arts according to Audience Agency statistics).
- Evaluation: judged via the form, asking audience members how often they attend the arts, and why they have attended the show. We will also track, via the form, whether the spectators came to the activity deliberately, or whether they were already in the park and were drawn in that way, and what the first part of their postcode is.
- Target: Contribute to the artistic development of audiences through the intimate and interactive nature of our work, by creating memorable artistic experiences on people's doorsteps.
- Evaluation: we will judge this via the individual longform comments of audiences on feedback forms about their overall experience of the show, and reactions to the show on social media, which will be encouraged at the end of each performance via a short speech.

How the project will be promoted and/or participation encouraged

I have outlined our promotional methods by three key target audiences: local community, families, and experience seekers.

Local communities: We will work with local ward representatives and Leeds City Council members with local insight to reach audiences in each area. We will also run a door-to-door print distribution campaign around residences and establishments close to our parks. We hope to work with specific media networks to help reach local audiences, namely South Leeds Life for Middleton Park. We will also engage in grassroots marketing, visiting in person and working with local community outlets, such as: Bramley Library, Bramley Elderly Action and Bramley Community Centre in West Leeds; Friends of Middleton Park and Slung Low in South Leeds; and Seven Arts, Chapeltown Arts and the Reginald Centre in North Leeds.

Families: Parks are often visited by families. A banner will be placed at each of the parks in the months preceding the performance to raise awareness of the Showcase via the natural footfall of the site - we have begun conversations with local authorities re permissions for this. We will also promote through links to local organisations engaging young people through contacts who have agreed to help us reach communities eg Arts @ Leeds. Large, colourful festival flags will be erected at the performance site, so that it can be seen from afar that some activity is taking place.

Experience seekers: We will build on our experience engaging non-typical theatregoing audiences at past productions – at 'Twelfth Night', 30% of spectators went to the theatre less than once every 6 months, and for a few audience members it was their first theatre experience. We will ensure the copy and marketing representation for the Showcase communicates the relaxed nature of the performances - it's a 'best bits', not a full Shakespeare play.

All of the above will also be reached via targeted social media advertising. We are confident in our ability to attract new and diverse audiences – 78% of 'Twelfth Night' audiences hadn't seen a Front Room show before, but 100% said they'd come to another.

Exit strategy/How the project will continue after the funding

It is our intention through the Summer Shakespeare 2021 Project to begin (or in some cases, continue) building a steady audience following in North, South, East and West Leeds. It is our hope that, after trialling this model in just four parks we will be able to work with Leeds City Council and funding partners to bring the Showcase to other wards of Leeds on a larger scale in future years. Front Room Productions isn't a core funded organisation, however we have had success in attracting commissions and grants from organisations that allow us, year on year, to continue our work in the city.

Any spectators will be encouraged to follow the company's activities after the Showcase – not only by coming to see AMND, for example, but also to sign up to our mailing list and social media channels in order to keep abreast of any opportunities or activities in their area in future. We will also sign post to other excellent, socially conscious arts organisations working within Leeds that provide opportunities to get involved in the arts (Interplay, Red Ladder) without having to pay through the nose or travel too far from home.

Other organisations involved

We have been in touch with members of Leeds City Council representing the various wards we wish to bring the Showcase to, in the interest of securing Leeds City Council as a key partner. Some of the members we have been in touch with are Cllr Angela Gabriel of the Inner South Communities Committee, Cllr Caroline Gruen of the ward for Bramley & Stanningley, and Arts Development Manager Ann Wishart. Each of these representatives affirmed a support of the Showcase in principle.

A key funding partner is Leeds Inspired, who have pledged a substantial amount of funding towards the project. Other partners are Leeds Libraries and the Lawrence Batley Theatre (where we will be supported with in-kind rehearsal space, as well as Red Ladder Theatre Company, which will also support on the administrative side).

| Financial Information | | | |
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| Revenue funding requested | £500 | | |
| Total cost of project | £11,417 | | |
| Match funding/Other funding sources | £10,917 | | |
| Available Funds in Group Bank Account | | | |
| Funding received since 2010 | | | |
| Full Breakdown of Costs | | | |
| Item | Wellbeing | Other (with funding body) | Date of Decision |
| 1500 x A5 Flyers = £50 (West Leeds Specific) = £50 | | | |
| 1 x Banner @ approx £45 + postage (West Leeds Specific) = £50 | | | |
| Paid hours to distribute on foot in West Leeds (2 x people to distribute for 5 hours @ £12.50/hour) = £125 | | | |

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| 2.5 x Days @ £110/day in Producer hours to administrate local marketing - ie visiting local groups, attending meetings with organisations (West Leeds) = £275 | | | |
| Total: | £500 | | |

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| Details of volunteers | 2 volunteers |
| Volunteer role | Keeping watch over valuables while the troupe is performing, assist with audience access needs |

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| Project Name | Breeze Saturday Night Project Christmas Activity Box |
| Amount applied for | Option 1: £3,160.00 Option 2: £4,385.00 Option 3: £5,120.00 |
| Lead Organisation | Breeze |
| Ward/Neighbourhood | Armley |

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| Community Plan Objective | Best City for Children & Young People |
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Project Summary

Due to the covid-19 pandemic, we have been unable to deliver our weekly Saturday Night Project (SNP) to the young people of Armley and we have very much missed delivering fun activities to young people.

We would like to end the year by sending some fun activity boxes out to young people for them to do at home. The activity boxes will include a range of activity sheets (Family quiz, crossword, word search, colouring in sheets, physical activity challenges), arts and crafts materials and activity packs.

We have three boxes that we can offer at varying prices, depending on what funds are available. Please see below for details and attached document for visual images of box contents.

We would target Years 5 and 6 in our four top attending schools (at SNP). These schools are:

| School | Schools attendance Year 5 and 6 |
|---------------------|---------------------------------|
| Five Lanes PS | 120 |
| Whingate PS | 120 |
| Holy Family PS | 61 |
| St Bartholomew's PS | 189 |

Total: 490

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|---|-----------|
| <u>Box 1 £9. per pack X 490 = £4,410</u> | - |
| branded crayons | 5 |
| Card and value paper pack | sheets |
| work sheets; crossword / quiz/ spot the difference / find the objects and colouring in sheets / activity challenges / Services info sheet | 10 sheets |

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| paint strip and brush | 1 |
| Santa's workshop tealight | 1 |
| mixed wooden Christmas decs | 3 |
| Craft wreath | 1 |
| Christmas ribbon | 1 |
| Christmas self-adhesive ribbon bows | 3 |
| Christmas foam stickers | 10 stickers |
| holly and berry foam stickers | 8 stickers |
| Snowman light up bounce balls | 1 |
| Christmas punching balloons | 1 |
| Christmas card blanks asstd | 1 |
| Christmas Cracker Kits | 2 |
| <u>box 2 £7.50 per pack x 490 = £3,675</u> | - |
| branded crayons | |
| Card and value paper pack | 5 sheets |
| work sheets; crossword / quiz/ spot the difference / find the objects and colouring in sheets / activity challenges / Services info sheet | 10 sheets |
| paints and brush | 1 |
| Santa's workshop tealight | 1 |
| mixed wooden Christmas decs | 2 |
| Crafts wreaths | 1 |
| Christmas ribbon | 1 |
| Christmas self-adhesive ribbon bows | 3 |
| Christmas foam stickers | 10 stickers |

| | | |
|--|-------------|------------|
| holly and berry foam stickers | | 8 stickers |
| Snowman light up bounce balls | | 1 |
| Christmas punching balloons | | 1 |
| Christmas card blanks asstd | | 1 |
| <u>box 3 £5. per pack x 490 = £2,450</u> | | |
| branded crayons | | - |
| Card and value paper pack | 5 sheets | |
| work sheets; crossword / quiz / spot the difference / find the objects and colouring in sheets / activity challenges / Services info sheet | 10 sheets | |
| Crafts wreaths | | 1 |
| Christmas ribbon | | 1 |
| Christmas self-adhesive ribbon bows | | 3 |
| Christmas foam stickers | 10 stickers | |
| holly and berry foam stickers | 8 stickers | |
| Christmas punching balloons | | 1 |
| Christmas Dec sewing kits | | 1 |
| Christmas fuzzy art wreaths | | 1 |

When will the project run?

distribution to schools by 11.12.20

How many people can attend?

490 children will receive a box

Targets for the project and how success will be measured

It has been a particularly hard year for young people coping with the covid-19 lockdowns and restrictions. We aim to offer young people a variety of activities and materials that they can do at home, to give them something positive to do and to let them know we are thinking of them. We will include a cover letter with information on where to send feedback about the contents of the boxes to.

How the project will be promoted and/or participation encouraged

We have approached the 4 schools where we have a lot of C+YP coming to our SNP from. They have let us know how many pupils are in the two year groups (5and6). They have said they are happy to help us distribute the boxes to the pupils through school.

Exit strategy/How the project will continue after the funding

This is a one-off offer to young people. However, we will include information about the breeze website, so they can follow activities and information on there and will also give the most up to date info in relation to SNP.

Financial Information

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| Revenue funding requested | Option 1 £5,120 Option 2 £4,385 Option 3 £3,160 |
| Total cost of project | Option 1 £5,680 Option 2 £4,945 Option 3 £3,720 |
| Match funding/Other funding sources | £560 – breeze |
| Available Funds in Group Bank Account | |
| Funding received since 2010 | |

Full Breakdown of Costs

| Item | Wellbeing | Other (with funding body) | Date of Decision |
|------------------------------------|-----------------|---------------------------|------------------|
| Planning and management | | £560 - Breeze | |
| Staff for packing and distribution | £420 | | |
| Vehicle hire | £40 | | |
| Contingency | £250 | | |
| Total: | Option 1 | | |

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| | <p>£4,410.00 + £1270 = £5,680.00</p> <p>Funding requested: £5,120.00</p> <p>Option 2 £3,675.00 + £1270 = £4,945.00</p> <p>Funding requested: £4,385.00</p> <p>Option 3 £2,450.00 + £1270 = £3,720.00</p> <p>Funding requested: £3,160.00</p> | | |
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